

**M.B.A. DEGREE EXAMINATION, NOVEMBER 2008****International Business and E-Commerce****Information Technology****(CBCS - 2006 Batch)**

Duration : 3 Hours

Maximum : 100 marks

**Part - A**

(5 x 20 = 100)

Answer ALL Questions.

- 1 a. Explain the social impacts of Information Technology in the day to day activities.

OR

- b. What do you mean by privacy and computer security ? How would you prevent your system from malicious programs ?

- 2 a. Explain the crucial elements of webs.

OR

- b. Differentiate two tiered web architecture from n-tiered web architecture and explain the components of the middle tier in detail

- 3 a. Describe the activities involved in managing a web project.

OR

- b. How would you identify the attributes and requirements of the target audience?

- 4 a. What is meant by E-mail? Explain the basic functions supported by E-mail systems.

OR

- b. Can you ensure E-mail privacy? Explain any two widely used secure e-mail systems.

- 5 a. Write notes in detail on
- i) Menu based browsing
  - ii) Hyper text based browsing

OR

- b. What is a 'Browser'? Explain in detail the facilities provided by 'Browsers'

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